

First-Ever Mud Run Reality Show

Filming in Phoenix

May 2, 2014, Phoenix, AZ - Competitors will clash this Friday night in a head-to-head challenge at Wild Horse Pass on a specially designed 1 mile obstacle course - complete with walls, mud, barbed wire, cargo nets, and even fire - competing for cash, prizes, & fame. Each battle will be captured live by over 30 high definition cameras on the course, and even by a custom drone in the air above the racers to provide a birds-eye view of all the action. Only the strongest and fastest male and female will crush their foes to be crowned **OCR Warrior**.

OCR Warrior is the first reality show to delve into the world of mud runs and obstacle course races (OCR), made popular by worldwide events such as Warrior Dash, Tough Mudder, and Spartan Race. In 2014, over 2 million athletes of all ages, shapes and sizes - split 50/50% between male and female - will compete in Mud Runs and Obstacle Course races, an action sport genre that will generate well north of 2 billion dollars this year alone.

"The sport of OCR is the fastest-growing adventure and endurance activity ever. With millions of competitors signing up for these challenging events, Mud Runs have already passed established sports such as triathlon and even marathons - and done so in less than 5 years. The passion that athletes have shown for OCR's and Mud Runs is really quite staggering." Says executive producer and series creator, Brett Stewart.

He adds, *"I've been participating in adventure sports like triathlon and marathons for over a decade, and the moment I participated in my first mud run it changed my perspective on what a real challenge could be - dirty, grueling, competitive, yet extremely fun. We're capturing all the excitement of these events with **OCR Warrior**, and millions of viewers will be able to enjoy the sport from their computer and mobile devices worldwide. We strive to expose millions more worldwide to the sport of OCR to have fun, get fit, and fight obesity by getting active!"*

OCR Warrior is scheduled for (24) weekly episodes in 2014 that will air for free online and mobile devices from mudrunguide.com, dirtinyourskirt.com, ocr.tv and ocrwarrior.com starting on Monday, May 15. The series begins filming its first five episodes this Friday, May 3 at Wild Horse Pass Casino in Phoenix, AZ on a course developed by Terrain Mud Run (terrainracing.com). The specially-designed course is a modified version of Terrain's 6-mile course that is open to the public to register and race on Saturday, May 4, and was created to test the

athlete's strength, stamina, and skill over 10+ obstacles before reaching the finish line.

Hosts Brett Stewart and Margaret Schlachter are well-versed on the sport of obstacle racing, both are published authors on the subject and have combined to compete in hundreds of different athletic competitions of all types. Schlachter is an award-winning blogger (*dirtinyourskirt.com*) and has a passionate following of female athletes; Stewart is the co-founder of Mud Run Guide, (*mudrunguide.com*) the largest independent website in the world for OCR news, events, and tips.

Evan "Rocket" Dollard, a four-time American Ninja Warrior competitor, winner of American Gladiator, and Well-Trained Warrior host has been selected as one of the (4) male competitors that will square off in a head-to-head bracket-style competition, with a \$1000 prize purse on the line. Local Phoenix talent will include a husband and wife competing in their own respective events, a Globe HotShot firefighter, and owner of a Mesa OCR training facility.

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